

LAPTOP BUYING GUIDE

The Right Laptop. Smarter Choice. Better Experience.



WIDE RANGE
Top Brands
Latest Models



BEST PRICES
Exciting Offers
Great Value



EXTENDED WARRANTY
Up to 3 Years
Peace of Mind



AFTER SALES SERVICE
Always with You
Expert Support

1. CHOOSE THE RIGHT LAPTOP TYPE

Pick the laptop that suits your usage and lifestyle.

STUDENT	HOME & EVERYDAY	PROFESSIONAL	CREATOR	GAMING
Study, Online Classes, Browsing, Office Work	Browsing, Streaming, Shopping, Bills, Social Media	Work, Office Apps, Productivity, Multitasking	Photo/Video Editing, Graphic Design, Content Creation	High-End Games, Streaming, Esports
Lightweight, Affordable, Good Battery Life	Easy to Use, Reliable, Value for Money	Performance, Speed, Security	High Performance, Powerful Processor, Better Display	High Performance, Dedicated Graphics, High Refresh Rate

2. KEY SPECIFICATIONS EXPLAINED



PROCESSOR (CPU)

Intel Core i3 / i5 / i7 / i9 or AMD Ryzen 3 / 5 / 7 / 9
Higher the number, better the performance.



RAM

8 GB – Good for basic tasks
16 GB – Ideal for multitasking & professionals
32 GB – Best for heavy work & gaming



STORAGE (SSD)

256 GB – Basic Storage
512 GB – Ideal for most users
1 TB SSD – More space, faster performance



DISPLAY

FHD (1920x1080) – Sharp & Clear
IPS Panel – Better Colors & Viewing Angles
Higher Brightness (300 nits & above) – Better visibility



GRAPHICS

Integrated – For everyday use
Dedicated GPU – For gaming, editing, 3D work



BATTERY LIFE

Upto 6 hrs – Standard
6 to 10 hrs – Good
10+ hrs – Best for portability

3. FIND YOUR PERFECT MATCH

USAGE	PROCESSOR	RAM	STORAGE	GRAPHICS	DISPLAY	BATTERY
Student	Intel Core i3 / Ryzen 3	8 GB	256 GB SSD	Integrated	14" FHD	6 - 8 Hours
Home & Everyday	Intel Core i3 / i5 / Ryzen 3 / 5	8 - 16 GB	512 GB SSD	Integrated	15.6" FHD	6 - 8 Hours
Professional	Intel Core i5 / i7 / Ryzen 5 / 7	16 GB	512 GB SSD	Integrated	14" / 15.6" FHD	6 - 10 Hours
Creator	Intel Core i7 / i9 / Ryzen 7 / 9	16 - 32 GB	1 TB SSD	Dedicated Graphics	15.6" / 16" FHD / QHD	6 - 8 Hours
Gaming	Intel Core i7 / i9 / Ryzen 7 / 9	16 - 32 GB	512 GB / 1 TB SSD	Dedicated Graphics	15.6" / 17.3" FHD / QHD	6 - 8 Hours

TIP: Choose SSD over HDD for faster boot, quick file access & better performance.

4. PORTS & CONNECTIVITY CHECK



TIP: More ports = More convenience. Choose as per your needs.

5. OPERATING SYSTEM

Choose the OS that works best for you.



WINDOWS

- ✓ Wide range of software & games
- ✓ Easy customization
- ✓ Best for business, studies & gaming



macOS (MacBook)

- ✓ Elegant & secure
- ✓ Excellent performance
- ✓ Best for creators & professionals

TIP: Most laptops available in Windows.

6. CHECK BEFORE YOU BUY

Build Quality (Durable & Reliable)	Keyboard & Touchpad Comfort	Display Quality	Weight & Portability
Battery Backup	Cooling System	Upgrade Options (RAM / SSD)	Warranty & Support

TIP: Test the laptop in-store. Check display, keyboard, speed & overall feel.

7. WHY BUY LAPTOP FROM NIKSHAN?

- 100% Genuine Products With official warranty
- Best Prices & Exciting Offers Great value for your money
- Expert Advice Help you choose the right laptop
- Easy EMI & Finance Options Affordable monthly payments
- Reliable After Sales Service Support you can always count on



EASY EMI
STARTING AT
₹0
DOWN PAYMENT*

*T&C Apply



INSTANT FINANCE
QUICK APPROVAL
MINIMUM
DOCUMENTS



EXCITING OFFERS
CASHBACK
COMBO OFFERS
EXCHANGE OFFERS



EXTENDED WARRANTY
UP TO 3 YEARS
COMPLETE
PROTECTION



AFTER SALES SERVICE
RELIABLE SERVICE
YOU CAN TRUST



WIDE RANGE
TOP BRANDS



BEST PRICES
GREAT VALUE



SCAN TO EXPLORE
LATEST OFFERS &
NEW ARRIVALS



VISIT YOUR NEAREST
NIKSHAN STORE
EXPERT ADVICE.
BETTER CHOICE. BEST EXPERIENCE.