

MIXER GRINDER BUYING GUIDE

The Right Mixer Grinder. Smarter Choice. Better Experience.



WIDE RANGE

Top Brands
Latest Models



BEST PRICES

Exciting Offers
Great Value



EXTENDED WARRANTY

Up to 3 Years
Peace of Mind



AFTER SALES SERVICE

Always with You
Expert Support

1. CHOOSE THE RIGHT MIXER GRINDER TYPE

Pick the mixer grinder that suits your cooking needs and lifestyle.

BASIC MIXER



Chutneys, masalas,
daily kitchen use

Compact, affordable,
easy to use

FAMILY MIXER



Everyday grinding,
blending, multiple jars

Balanced performance,
value for money

JUICER MIXER GRINDER



Juicing, blending,
grinding

More versatility for
healthy drinks

HEAVY-DUTY



Tough grinding,
batter, dry spices

High power, strong
performance

COMPACT / PERSONAL



Small portions,
quick blending

Space-saving,
convenient

2. KEY SPECIFICATIONS EXPLAINED



MOTOR POWER

500 W – Basic use
750 W – Ideal for most homes
1000 W & above – Heavy-duty grinding



JARS

3 Jar Set – Common choice
Juicer jar adds more versatility
Stainless steel jars are durable



BLADES

Sharp stainless steel blades for efficient grinding
Different blades for wet, dry & chutney jars



SPEED CONTROL

3 Speed Settings
Pulse Function for better control



BUILD QUALITY

ABS body for durability
Strong couplers improve long-term performance



SAFETY

Overload protector helps protect the motor

3. FIND YOUR PERFECT MATCH

USAGE	POWER	JARS	IDEAL FOR	KEY BENEFIT
Single / Small Family	500 W	2 – 3	Basic kitchen use	Affordable & compact
Medium Family	750 W	3	Daily grinding & blending	Best overall choice
Large Family	750 – 1000 W	3 – 4	Frequent cooking	Better capacity & speed
Juice Lovers	750 W	3 + Juicer	Juices & shakes	Extra versatility
Heavy Use	1000 W+	3 – 4	Hard ingredients & large batches	Powerful performance

TIP: 750 W is the most practical choice for many homes.

4. JARS & BLADE GUIDE

Liquidizing Jar



Shakes, smoothies,
batters

Dry Jar



Spices, coffee,
masalas

Chutney Jar



Small quantity
grinding

Juicer Jar



Fresh fruit juice

TIP: Choose jar sizes based on how much you usually prepare.

5. CHECK BEFORE YOU BUY



Motor
Warranty



Noise
Level



Jar
Handles



Lid
Fit



Base
Stability



Ease of
Cleaning



Spare
Parts



Service
Support

TIP: Check build quality, jar fit and overall ease of use in-store.

6. CARE & MAINTENANCE TIPS



Clean jars after every use



Do not overload ingredients



Let the motor cool between heavy cycles



Use the correct jar for the task



Keep the unit dry and stable

TIP: Proper care helps your mixer grinder last longer.

7. WHY BUY MIXER GRINDER FROM NIKSHAN?



100% Genuine Products
With Official Warranty



Best Prices & Exciting Offers
Great value for your money



Expert Advice
Help you choose the right mixer grinder



Easy EMI & Finance Options
Affordable monthly payments



Reliable After Sales Service
Support you can always count on

EXPERT SUPPORT, BETTER EXPERIENCE.
WE ARE ALWAYS WITH YOU.



EASY EMI
STARTING AT
₹0

*T&C Apply



INSTANT FINANCE
QUICK APPROVAL
MINIMUM
DOCUMENTS



EXCITING OFFERS
CASHBACK
COMBO OFFERS



EXTENDED WARRANTY
UP TO 3 YEARS
COMPLETE
PROTECTION



AFTER SALES SERVICE
RELIABLE SERVICE
YOU CAN TRUST



WIDE RANGE
TOP BRANDS



BEST PRICES
GREAT VALUE



SCAN TO EXPLORE
LATEST OFFERS &
NEW ARRIVALS



VISIT YOUR NEAREST
NIKSHAN STORE

EXPERT ADVICE.
BETTER PRODUCTS. BETTER EXPERIENCE.