

AIR CONDITIONER BUYING GUIDE

Right Cooling. Better Comfort. Smarter Choice.



WIDE RANGE
Top Brands



BEST PRICES
Exciting Offers



EXTENDED WARRANTY
Peace of Mind



AFTER SALES SERVICE
Always with You

1. CHOOSE THE RIGHT CAPACITY

0.8 – 1.0 Ton

Up to 120 sq.ft



Small bedroom /
study room

Ideal for
compact rooms

1.0 – 1.5 Ton

120 – 180 sq.ft



Medium bedroom /
office

Best for regular
home use

1.5 – 2.0 Ton

180 – 250 sq.ft



Large bedroom /
living room

Great for bigger
spaces

2.0 Ton & Above

250+ sq.ft



Large hall /
commercial use

For heavy cooling
needs

Tip: Consider room size, sunlight, floor height and occupancy before choosing tonnage.

2. CHOOSE THE RIGHT TYPE

SPLIT AC



- ✓ Better cooling performance
- ✓ Low noise operation
- ✓ Stylish indoor design
- ✓ Ideal for bedrooms & living rooms
- ✓ More features and efficiency

WINDOW AC



- ✓ Easy installation
- ✓ Budget friendly
- ✓ Compact single-unit design
- ✓ Suitable for smaller rooms
- ✓ Slightly higher operating noise

3. KEY FEATURES TO LOOK FOR



INVERTER COMPRESSOR

Energy efficient,
faster cooling &
lower power use.



STAR RATING

Higher star
ratings help save
electricity bills.



COPPER CONDENSER

Better durability,
cooling and easy
maintenance.



AIR FILTERS

Helps remove
dust, allergens
and pollutants.



COOLING MODES

Auto, Turbo, Sleep
and Eco modes
add comfort.



LOW NOISE

Quiet operation
for peaceful
sleep and work.



SMART CONTROL

Remote, Wi-Fi or
app control for
convenience.



DIGITAL DISPLAY

Clear temperature
and mode
indicators.

4. AC TECHNOLOGIES & THEIR BENEFITS



INVERTER TECHNOLOGY

Adjusts compressor speed for efficient cooling.



TURBO COOL

Quickly cools the room during hot days.



SLEEP MODE

Maintains comfort while reducing
power consumption.



DEHUMIDIFICATION

Helps reduce excess moisture in
humid weather.



SELF CLEAN / AUTO CLEAN

Keeps the unit fresh and
improves hygiene.



5. EASY STEPS TO CHOOSE

1

Know Your Room

Check room size, sunlight and usage.



2

Choose Type & Capacity

Pick Split or Window AC with the right tonnage.



3

Check Efficiency

Compare star rating, inverter tech and filters.



4

Compare Features

Look at warranty, noise level and smart functions.



5

Buy from Trusted Store

Get the best price, genuine products and support.



6. CARE & MAINTENANCE TIPS



Clean the
filters
regularly.



Keep doors
and windows
closed while
cooling.



Set temperature
around 24–26°C
for efficiency.



Ensure outdoor unit
has proper
ventilation.



Service your AC
periodically for
better performance.

0%

EASY EMI

Starting at
₹0 Down Payment*



INSTANT FINANCE

Quick Approval
Minimum
Documents



EXTENDED WARRANTY

Up to 5 Years
Complete
Protection



INSTALLATION & DEMO

Professional
Installation
by Experts



AFTER SALES SUPPORT

Service You
Can Trust



Nikshan – Your Trusted Partner in Every Purchase

Visit your nearest Nikshan store today!