

MOBILE PHONE BUYING GUIDE

The Right Phone. Smarter Choice. Better Experience.



WIDE RANGE
Top Brands
Latest Models



BEST PRICES
Exciting Offers
Great Value



EXTENDED WARRANTY
Up to 2 Years
Peace of Mind



AFTER SALES SERVICE
Always with You
Expert Support

1. CHOOSE THE RIGHT PHONE FOR YOU

BASIC USERS



Calling, WhatsApp,
Social Media,
Light Use



- Smooth Performance
- Long Battery Life
- Affordable

EVERYDAY USERS



Social Media,
Browsing, Photos,
Streaming



- Good Performance
- Good Camera
- Value for Money

PERFORMANCE USERS



Gaming, Multitasking,
High Performance
Needed



- Powerful Processor
- High Refresh Rate
- Fast Charging

CAMERA LOVERS



Photography,
Videography,
High Quality



- Advanced Camera
- High Resolution
- Stabilization & AI

PREMIUM USERS



Top Performance,
Premium Design,
No Compromise



- Best of Everything
- Premium Build
- Latest Technology

Tip: Choose a phone that matches your needs, not just the latest or most expensive one.

2. KEY FEATURES EXPLAINED



DISPLAY

FHD+ / AMOLED / High Refresh Rate
for better viewing experience.



CAMERA

More Megapixels + Better Sensor
= Clearer & brighter photos.



PROCESSOR

Higher the processor performance,
smoother the experience.



BATTERY

5000 mAh or above for all-day usage.
Fast charging saves your time.



5G CONNECTIVITY

Faster downloads, smooth streaming
& future ready.



STORAGE (RAM & ROM)

More RAM = Better multitasking
More ROM = More storage for your apps,
photos & videos.

3. HOW MUCH STORAGE DO YOU NEED?

RAM	BEST FOR	EXAMPLE USAGE
4 GB	Basic Users	Calling, WhatsApp, YouTube (Light Use)
6 GB	Everyday Users	Social Media, Photos, Videos, Browsing, Online Classes
8 GB	Performance Users	Gaming, Multitasking, High Performance Apps
12 GB & Above	Power / Premium Users	Heavy Gaming, 4K Video, Professional Use

Tip: Get at least 6GB RAM & 128GB Storage for a smooth experience.

4. BATTERY & CHARGING GUIDE



3000 - 3999 mAh Moderate Usage
(1/2 day backup)



4000 - 4999 mAh Good Usage
(1 day backup)



5000 mAh & above Heavy Usage
(1-2 days backup)



FAST CHARGING

Look for 18W or above
for quick charging.

5. SET A SMART BUDGET

Below ₹10,000

Basic features, everyday use,
great for calling & social apps.

₹10,000 - ₹20,000

Good performance, better camera,
more features.

₹20,000 - ₹40,000

Powerful performance,
great cameras, premium design.

Above ₹40,000

Flagship performance,
best cameras, latest technology.

Tip: Choose the best phone in your
budget, with the right features you need.

6. CHECK BEFORE YOU BUY



Check Build
Quality



Try Display
& Touch



Test Camera
Samples



Check Network
Bands & 5G



Ask About
Offers & EMI



Verify Warranty
& Box Seal

Tip: Always buy from a trusted store like Nikshan for original products,
brand warranty & reliable after sales support.

7. WHY BUY FROM NIKSHAN?



100%
Original
Products



Best Prices
& Exciting
Offers



Brand
Warranty
Assured



Expert
Service &
Support



Easy EMI
& Finance
Options



Exchange
Offers
Available

TOP BRANDS YOU LOVE



*T&C Apply



EASY EMI
STARTING AT
₹0
DOWN PAYMENT*



INSTANT FINANCE
QUICK APPROVAL
MINIMUM
DOCUMENTS



SCAN TO VIEW
LATEST OFFERS &
NEW ARRIVALS



VISIT YOUR NEAREST
NIKSHAN STORE
EXPERT ADVICE.
BETTER CHOICE.
BEST EXPERIENCE.



WIDE RANGE
LATEST MODELS



BEST PRICES
GREAT VALUE



TRUSTED SERVICE
ALWAYS WITH YOU

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